

Privacy Policy

Last Updated: November 1st 2025

Welcome to **Pickleball Candle** (“we,” “us,” or “our”). Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website or make a purchase from us.

By using our site, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We collect information from you in the following ways:

A. Information You Provide to Us

When you make a purchase, sign up for our newsletter, or contact us, you may provide:

- Name
- Email address
- Shipping and billing address
- Payment information (processed securely by our payment provider)

B. Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address and browser type
- Device information
- Pages you visit and how long you stay
- Referring website or ad source (if applicable)

This helps us improve your experience and track site performance.

C. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Keep your cart items saved
- Remember your preferences
- Analyze website traffic
- Improve our marketing campaigns

You can disable cookies through your browser settings at any time.

2. How We Use Your Information

We use your information to:

- Process and fulfill your orders
- Communicate with you about your purchase or inquiries
- Send occasional updates, promotions, or special offers (you can unsubscribe anytime)
- Improve our website, products, and customer service
- Comply with legal and tax obligations

We will **never sell, rent, or trade your personal data** to anyone.

3. How We Protect Your Information

We take your security seriously.

Our website uses **SSL (Secure Socket Layer) encryption** to protect your information during transmission.

Payment data is processed by trusted, PCI-compliant third-party providers such as **Shopify, PayPal, or Stripe** (depending on your setup).

Only authorized personnel have access to your data for legitimate business purposes.

4. Sharing of Information

We share your information only with:

- **Payment processors** (to complete transactions)
- **Shipping carriers** (to deliver your order)
- **Email marketing providers** (to send updates if you've subscribed)

These partners are required to keep your information secure and use it only for the agreed purpose.

5. Your Rights

Depending on your location, you may have the right to:

- Access or request a copy of your data
- Correct or update inaccurate information
- Request deletion of your data ("right to be forgotten")
- Opt out of marketing emails at any time

To exercise your rights, email us at pickleballcandle@gmail.com

6. Data Retention

We keep your information only as long as necessary to:

- Complete your order
- Provide customer support
- Meet legal, tax, or accounting requirements

When no longer needed, your data is securely deleted or anonymized.

7. Third-Party Links

Our site may include links to other websites (such as YouTube, Instagram, or partner sites). We are not responsible for the privacy practices or content of those websites.

8. Children's Privacy

Our website and products are not intended for children under 13 years old. We do not knowingly collect personal information from minors. If we learn that a child has provided us personal data, we will delete it promptly.

9. Updates to This Policy

We may update this Privacy Policy occasionally to reflect changes in our business or legal requirements. The updated version will always be posted here with the new "Last Updated" date.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

 pickleballcandle@gmail.com

 www.pickleballcandle.com